



## News release

# Spotlight on Cardiac Services Captured on Video

Rouge Valley shares its knowledge through four enlightening videos

**March 12, 2012** — A YouTube video series by Rouge Valley Health System's (RVHS) leading cardiac care program is giving patients and the community valuable information about heart care and its innovative services.

The five videos, which star RVHS staff and physicians, can be found on Rouge Valley's website and its YouTube channel. The videos emphasize several of the features of Rouge Valley's regional cardiac program for the Scarborough-Durham area.

"These videos are a great way to inform our communities about the regional service we provide with our partner hospitals and emergency medical services. The videos showcase both the innovation of our cardiac program and highlight our staff and cardiologists, whose commitment to quality patient care has helped to make our program what it is today," explains Dr. Joseph Ricci, medical director, cardiac care program, Rouge Valley Health System.

This is the first time that Rouge Valley has produced videos featuring its cardiac care team, giving patients and visitors a behind-the-scenes look into the full continuum of services available at this regional program. Rouge Valley Health System is dedicated to helping those in and around the community take control of their heart health and to better understand the options available close to home.

Most of the videos are very brief, giving people essential information about the services of the regional cardiac care program. Here's what the five videos are about:

- Arrhythmia clinic: This 37-second clip features staff from Rouge Valley's arrhythmia management clinic, who take viewers through the program's life-saving services;
- Cardiac diagnostics and the echo machine: This 46-second video, which takes place in the new Rouge Valley Ajax and Pickering cardiac diagnostics unit, highlights the benefits of our echocardiogram;
- Cardiac rehabilitation: Exercise therapists in the Rouge Valley Centenary-based cardiac rehab program show you how our program works to keep cardiac patients in optimal heart health in this 45-second video;
- Fast-track emergency cardiac care (Code STEMI): In this 41-second video, cardiologist Dr. Saleem Kassam describes how this new program saves the lives of cardiac patients in east Toronto and west Durham Region;
- Heart disease in the black community: In this seven-minute video, cardiologist Dr. Paul Galiwango discusses the prevalence of heart disease in the black community.

To view these videos please visit [www.rougevalley.ca/cardiac-videos](http://www.rougevalley.ca/cardiac-videos)

You can also view these featured videos and other hospital videos on the Rouge Valley YouTube channel: [www.youtube.com/user/RougeValleyHealthSys](http://www.youtube.com/user/RougeValleyHealthSys)

**Rouge Valley cardiac care**

The cardiac care program at Rouge Valley Health System is home to the regional cardiac center for the Scarborough-Durham area, with a highly-qualified and experienced staff of more than 100 health professionals. The program delivers excellent patient care across east Toronto and west Durham through both hospital campuses – Rouge Valley Centenary and Rouge Valley Ajax and Pickering.

**Rouge Valley Health System (RVHS) — The best at what we do.**

RVHS is an excellent acute care community hospital with many programs, including 24/7/365 emergency, obstetrics, paediatrics, cardiac care and mental health. Rouge Valley consists of several health sites, including two community hospital campuses: Rouge Valley Centenary in east Toronto; and Rouge Valley Ajax and Pickering in west Durham. Together, a team of physicians, nurses and many other professionals care for a broad spectrum of health conditions. Working in consultation and partnership with community members, other hospitals, health care organizations, the Central East Local Health Integration Network and the Ministry of Health and Long-Term Care, Rouge Valley continues to improve its programs and cater to the needs of the growing communities of east Toronto, Ajax, Pickering and Whitby.

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