

Residents First: Leadership Summer Campaign

Friday August 20, 2010



Dear Long-Term Care Home Leader:

It's time to register!

If you have not yet registered for the Residents First *Leading Quality* program and kick-off session, **now is the time!** Over **900** of the spaces for the Monday, September 27, 2010 *Leading Quality* session are now taken, and **conference hotel rooms continue to fill fast.**

Why do you need to be there?

Sector changes are leading to an increased focus on evidence-based care and accountable, transparent public reporting. The Residents First and the *Leading Quality* program are designed to help you succeed in achieving your accountabilities.

How do you register?

For those leaders who have not yet registered, an invitation to register was sent to all long-term care home administrators on July 30, 2010, and weekly reminders will continue to be sent in the coming weeks. If you have NOT received your invitation to register for the *Leading Quality* program and kick-off session, please contact Sheetal Thakkar at Sheetal.thakkar@ohqc.ca or 416 323-6868, extension 262. Those who have already registered for September 27, you should have received an email confirmation with your registration number. If you have not received this confirmation, please contact Bettyanne Sherrer at Bettyanne@proplan.ca or 905-884-5710.

Important updates!

We are delighted to announce **two additional Residents First events** associated with the September 27 *Leading Quality* session. First, for all session participants who will be in the city of Toronto on Sunday September 26 (the evening before the *Leading Quality* session), we invite you to a welcome reception at the Sheraton Centre, between 5 and 8 p.m. Please join us for coffee, tea and a few sweet treats, and an opportunity to meet and talk with other long-term care home leaders.

Second, immediately following the *Leading Quality* session on September 27, we invite all session participants to join us in celebration of a day of our day of shared learning and leadership. This reception, hosted by the Ministry of Health and Long Term Care, will also be held in the Sheraton Centre, from 5 to 7 p.m.

Thank you to all who participated in the Webinar/ Webcast Presentation!

Thank you to the leaders who participated in Thursday's (August 19, 2010) Residents First OTN webinar/webcast presentation. It was a tremendous success and we value your participation and feedback. For those who were not able to attend, presentations are archived for future viewing. Access information for viewing the presentations online will be sent in next week's regular communication (Message 7, week of August 23, 2010).

Travel Reimbursement

We are pleased to inform you that there will be a travel subsidy for participants who are travelling from out of town. Travel subsidy will be provided to those travelling more than 50 KMs. More details to be provided in upcoming communications.

Important *Leading Quality* Timelines

This table summarizes upcoming Residents First *Leading Quality* events and dates.

Date	Event
Friday August 27, 2010	Deadline for receiving the conference rate for accommodations at the event hotel (for those requiring overnight accommodations) Book now – hotel rooms are selling fast!
Saturday September 4, 2010	Deadline for registering for the Sept. 27 Residents First <i>Leading Quality</i> session
Monday September 27, 2010	Residents First <i>Leading Quality</i> event at the Sheraton Centre in downtown Toronto
November 2010 (exact dates to be confirmed closer to the events)	Regionally based Leadership session 1
January 2011 (exact dates to be confirmed closer to the events)	Regionally based Leadership session 2
March 2011 (exact dates to be confirmed closer to the events)	Regionally based Leadership session 3

Thank you,

The Residents First Implementation Team