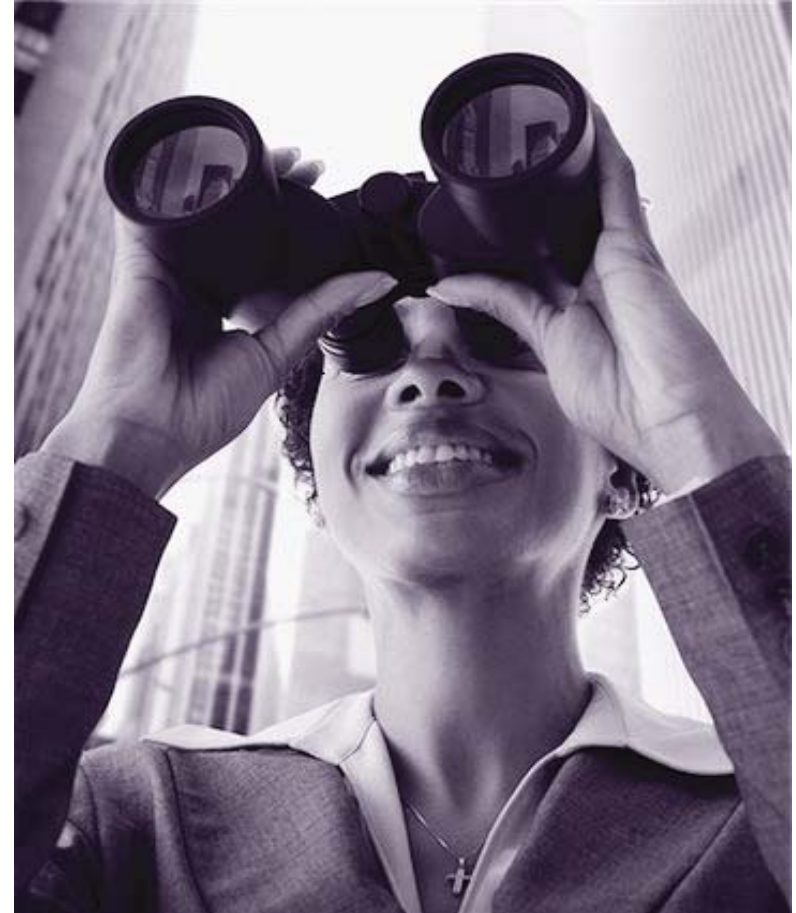


Introduction of the Central East LHIN Mission Statement



Engaged Communities.
Healthy Communities.

Background

- Staff meeting in September 2009 led to formation of Mission Statement Work Group
- Recognition that existing Central East Vision and Values needed to be supported by a Central East LHIN Mission Statement
- Working group developed DRAFT Mission Statement that was tested with all staff, further refined, reviewed by Senior Team and now being presented for Board approval
- Mission Statement will be “officially” unveiled at May 5th Symposium

Definitions

- Vision Statement
 - Is for the organization and answers the question “where do we want to go”
 - Focuses on an organization’s future
- Central East LHIN Vision Statement

“Engaged Communities. Healthy Communities.”

Engaged Communities.
Healthy Communities.

Definitions – cont'd

- Value Statements
 - Define how people want to behave with each other
 - Describe actions which are the living enactment of the fundamental values held by most individuals in the organization and meld together to form the corporate culture
- Central East LHIN Values

Accountability

Responsiveness

Respect

Integrity

Innovation

Equity

Engaged Communities.
Healthy Communities.

Definitions – cont'd

- Mission Statement
 - Is a description of the organization's fundamental purpose – answers the question – “why do we exist”
 - Focuses on an organization's present state
- Further
 - Missions are a clear, compelling “rallying call” for members of the organization
 - It answers the big question: “What are we here to do?”
 - They are memorable to the public (stakeholder community) – it is clear and definable by them
 - There is the belief that “you can do it” – it is attainable
 - It addresses the “Who, What and How’ of the organization
 - It is unique
 - It aligns with the CE LHIN vision: Engaged Communities. Healthy Communities.

Engaged Communities.
Healthy Communities.

CE LHIN Mission Statement

To lead an integrated, sustainable healthcare system that ensures better health, better care and better value.

- incorporates feedback gathered from staff
- provides a rallying cry to both the CE LHIN organization and the CE LHIN (providers and communities) for the work that will be done to implement the 2010-2013 IHSP
- positions us all as leaders, creating a health care system that is integrated and sustainable
- leads to outcomes that align with Triple Aim metrics of better patient experience, better population health and cost containment.

Engaged Communities.
Healthy Communities.

Motion

- Be it resolved that the Board of the Central East LHIN approves and endorses the Central East LHIN Mission Statement developed by staff and further directs that the Mission Statement be unveiled at the May 5th Symposium as part of a suite of products including the Central East LHIN Vision, Values, Strategic Directions and Strategic Aims as the system moves forward in implementing the 2010-2013 Integrated Health Service Plan